

SPONSORSHIP, EXHIBITION AND ADVERTISEMENT INFORMATION

Platinum and Gold sponsors are given first choice of booth space. Otherwise, the exhibit booths are allocated on a first come first serve basis.

The [Application Form](#) for sponsorship and exhibition must be completed, signed and sent to:

Ms. Christine Drane
Department of Anesthesia
Toronto Western Hospital
399 Bathurst Street, MCL 2-405
Toronto, Ontario, Canada
E-mail: christine.drane@uhn.on.ca

| Sponsors | Price |
|---|----------|
| <p>Platinum Sponsor</p> <p>Includes 6 complimentary full registrations; ultrasound machines for workshops; 2 lunch tables with delegates; first choice of exhibit space; extended exhibit space; opportunity to include an insert in the delegate's bags (insert to be provided by the Sponsor and approved by ISURA 2010 organizers)</p> <p>Others: acknowledgement in the final printed program (subject to receipt by publishing date); acknowledgement on the Sponsors' Board on-site; final list of delegates (after the Congress); sponsor's logo on the Congress website with a hyperlink to the company's website</p> | \$10,000 |
| <p>Gold Sponsor</p> <p>Includes 4 complimentary full registrations; ultrasound machines for workshops; 2 lunch tables with delegates; first choice of exhibit space; standard exhibit space</p> <p>Others: acknowledgement in the final printed program (subject to receipt by publishing date); acknowledgement on the Sponsors' Board on-site; final list of delegates (after the Congress); sponsor's logo on the Congress website with a hyperlink to the company's website</p> | \$6,000 |
| <p>Silver Sponsor</p> <p>Includes 3 complimentary full registrations; 1 lunch tables with delegates; standard exhibit space</p> <p>Others: acknowledgement in the final printed program (subject to receipt by publishing date); acknowledgement on the Sponsors' Board on-site; final list of delegates (after the Congress); sponsor's logo on the Congress website with a hyperlink to the company's website</p> | \$4,000 |

| Exhibitors | Price |
|---|-----------------|
| Exhibitors (exhibit booth is allocated on a first come first serve basis) | |
| Full conference exhibitor (2 days) Includes: 2 complimentary registrations; 1 lunch table & 1 ticket per day with delegates | \$2,500 |
| Friday only exhibitor (June 4) Includes: 1 complimentary registration; 1 lunch table & 1 ticket per day with delegates | \$1,500 |
| Saturday only exhibitor (June 5) Includes: 1 complimentary registration; 1 lunch table & 1 ticket per day with delegates | \$1,500 |
| Additional company representatives attending lunch | \$100.00/person |
| Other Advertisement and Promotional Opportunities | |
| Final Program Advertisement The Final Program will be distributed to all registered delegates in the Congress bags containing information about the scientific program, timetable and other meeting information. | |
| Back Page | \$1,000 |
| Inside Front | \$500 |
| Inside Back | \$500 |
| Inside Page | \$300 |
| Congress Bags The bag will show the Sponsor's logo and the Congress logo. | \$2,000 |
| Syllabus CD ROM The CD-Rom containing the ISURA 2010 syllabus will be distributed to all delegates in the Congress bags. Included are: exclusive advertisement on the back cover of the CD-Rom, sponsor's logo with hyperlink on Congress website, acknowledgement in the Final Program (subject to receipt by publishing date) and acknowledgement on Sponsors' Board on-site. | \$2,000 |

| | |
|---|-------|
| Promotional Material Includes a 1 page (A4) insert in the delegate's Congress bags; please note that the material must be provided by the company and must be approved by ISURA prior to the meeting. | \$500 |
| Door Prizes (e.g., books) A representative of the sponsoring company will award the prizes at the ceremony. Acknowledgement will appear in the printed material of the Congress. | \$300 |